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News Release

NEW CITY MANAGER, BRADLEY TOWNSEND NAMED TO CITY OF WEST CARROLLTON POST

WEST CARROLLTON, Ohio –The West Carrollton city council recently announced the appointment of Bradley J. Townsend as the new city manager.

The decision was announced at the city council meeting on Tuesday, Nov. 13. Townsend currently serves as the city manager of Carlisle, Ohio, where he's worked since 1996.

Townsend will begin the new position on Dec. 17, 2007. "West Carrollton is known for progressive leadership, quality staff, investment in leisure time activities and a commitment to the local school system," Townsend said. "All these qualities make it an attractive place to live and raise a family," he said.

Townsend said Carlisle and West Carrollton face many of the same challenges, including economic redevelopment opportunities, floodplain issues and similar demographics.

"I'm familiar with many of the challenges and opportunities facing the city of West Carrollton," he said.

In Carlisle, Townsend established an industrial development program which resulted in the development of approximately 100 acres of industrial and commercial property owned by the city. During his tenure, the city has also tripled its cash reserves through conservative budgeting and spending. Townsend also secured \$2 million in federal and state highway funding for improvement of State Route 123 through the city.

The city of West Carrollton is currently researching ways to fund improvements to Interstate 75's exit 47 into the city and to redevelop city-owned property located along the Great Miami River and near old downtown.

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His extensive experience in the areas of infrastructure development, economic development and budget and finance were the key reasons for his appointment, according to Maxine Gilman, mayor of West Carrollton.

From 1990 to 1996, Townsend served at the assistant city manager in Springboro, Ohio. He earned a master's degree in public administration from the University of Illinois in 1993. He also has experience serving as village administrator in Mt. Zion, Ill., from 1987 to 1990.

Townsend will replace Tracy Williams as city manager. Williams has served in West Carrollton since 1977.

“It will be difficult to follow in Tracy’s footsteps,” Townsend said. “I hope that my low-key and participative management style will complement his legacy,” he said.

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