



Caption: This rendering shows the new energy-efficient “Litehouse” to be constructed at 210 W. Pease Ave. in West Carrollton. Photo provided by Ken Botts of Visual Marketing Associates.

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News Release

GROUND BREAKING CEREMONY SET FOR NEW ENERGY-EFFICIENT ‘LITEHOUSE’

WEST CARROLLTON, Ohio – The ground breaking ceremony to officially kick off the construction of the “Litehouse” residential home building project is scheduled for noon on Wednesday, Jan. 23 at 210 W. Pease Ave.

Construction is expected to begin in February on the new energy-efficient home dubbed the “Litehouse” in the Olde-Downtown neighborhood of West Carrollton.

The city purchased the land at 210 W. Pease Ave. and donated it to the Partnership for Affordable Sustainability which is coordinating the project. The Partnership includes participation by CountyCorp and the municipalities of Dayton, Kettering, West Carrollton and Harrison Township.

“We are excited to see this project get underway,” said Greg Gaines, city planning director. “One of our primary goals in West Carrollton is to support the continued viability of our neighborhoods,” Gaines said. “This project fits perfectly into that objective.”

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The Partnership for Affordable Sustainability selected Rogero Buckman Architects, Visual Marketing Associates, Heapy Engineering and Burhill Financial Services as the team that is building and marketing the “Lighthouse” in each municipality.

The house will have low-maintenance exteriors, Energy-star appliances, windows and doors, high-efficiency furnace, whole-house ventilation system, formaldehyde free cabinetry, zero-volatile organic compound paint, solar reflective roofing and solar water heater as well as rain-harvesting technology. The Lighthouse plan aims to have long-term affordability for the homeowner through waste reduction, increased energy efficiency to minimize utility costs and decreased water consumption.

The project planners hope to showcase the many diverse ways to incorporate sustainable green building into new home construction and to demonstrate that single family homes can be friendly to the pocketbook and to the environment.

A tour of the new home is scheduled for May 2008.

“We wanted a house that would tread ‘lately’ on the earth, wisely using our ever diminishing resources and would tread ‘lately’ on a homeowner’s budget,” said Barry Buckman of Rogero Buckman Architects.

“We believe this is the future of new home construction and this is an option that will be attractive to many prospective homeowners,” Gaines said.

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For media interviews, call **Greg Gaines** at (937) 859-5783.